

# AYDEN HARRIS

## Marketing • Digital Media • Business Management

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## Experience

### Marketing & Event Operations Intern — The Diamond Spur Event Center (Aug 2024 – Present)

- Coordinate event operations for 100–400+ attendees
- Plan logistics, timelines, and on-site execution
- Manage promotional digital media uploads
- Lead staff teams and manage schedules
- Communicate with vendors and management

### Sales & Marketing Associate — Play It Again Sports Rapid City (Aug 2025 – Dec 2025)

- Managed store operations and sales
- Created multiple social media posts per day
- Designed graphics using Canva
- Tracked inventory and pricing in Excel
- Assisted with merchandising

## Education

Bachelor of Science in Business Administration  
Black Hills State University — Spearfish, SD  
Emphasis: Marketing | Minor: Business Management  
Expected Graduation: Spring 2027  
Dean's List: Fall 2025, Spring 2025

## Skills

### Marketing & Digital:

- Social Media Strategy & Content Creation • Instagram, Facebook, TikTok • Canva Graphic Design
- Brand Promotion

### Business & Management:

- Team Leadership & Scheduling • Event Planning & Coordination • Sales & Customer Experience
- Merchandising & Inventory Control

### Technical:

- Microsoft Excel • Google Workspace • Data Organization & Reporting

